

PugetSoundPartnership

our sound, our community, our chance

Action Agenda Framework Agenda Item #2

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Approved by Director: DDD

Presented by: Martha Neuman and Panel

Proposed Action: Briefing and Discussion on Action Agenda Framework: Identifying Priority Actions Using the Framework

Introduction to the Action Agenda Framework

At the June 2008 meeting, the Leadership Council approved four initial strategic priorities:

- Ensure that activities and funding are focused on the most urgent and important problems facing the Sound (*note that this priority will need to be reworded to better reflect the need to work more efficiently and effectively on priority actions.*)
- Protect the intact ecosystem processes that sustain Puget Sound
- Restore the ecosystem processes that sustain Puget Sound
- Reduce the sources of water pollution

These four priorities will 1) form the initial part of the answer to the Action Agenda question: What do we need to do to move from where we are today to a healthy Puget Sound by 2020; and 2) form the basis for identifying actions by Action Area.

The attachment draft framework illustrates the logic sequence that the Partnership will use to help determine if and how well actions help address the strategic priorities. The framework will be further developed and refined over the summer. This work will include developing rationale for actions, identifying soundwide and local actions by working with implementers throughout the region, and working to identify priorities.

At the Leadership Council meeting, staff will briefly walk through the framework to familiarize members with the concept.

PARTNERSHIP GOALS: ECOSYSTEM OUTCOMES



WHAT DO WE NEED TO DO?
STRATEGIC PRIORITY

PRIORITY A:
ENSURE THAT ACTIVITIES AND FUNDING ARE FOCUSED ON THE MOST URGENT AND IMPORTANT PROBLEMS FACING THE SOUND.

HOW DO WE APPROACH THE PRIORITY?
STRATEGIC PRIORITY CATEGORIES

**BETTER USE
OF EXISTING
TOOLS**

**EMPLOY
NEW TOOLS**

**ADAPT
"BUSINESS"
PRACTICES**

**COORDINATE/
FOCUS
COMMUNICATION**

HOW DO WE IMPLEMENT IT?
TACTICS

REGULATION

INCENTIVES

EDUCATION/OUTREACH

SCIENTIFIC RESEARCH

WHAT ACTIONS IMPLEMENT
THE ACTION AGENDA?
ACTIONS

ACTION ACTION

ACTION ACTION

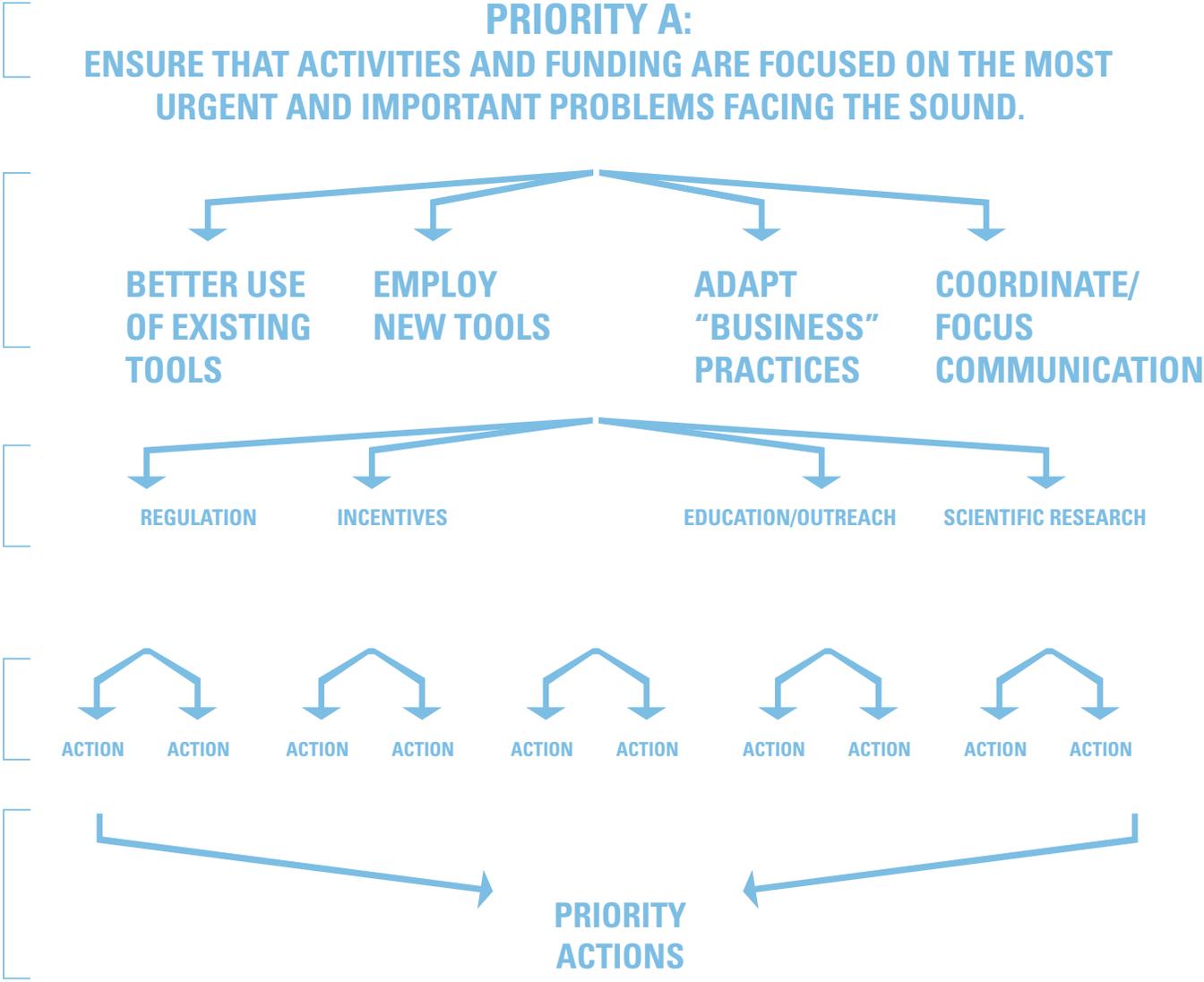
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ACTION ACTION

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WHAT ARE THE HIGHEST PRIORITY ACTIONS?

**PRIORITY
ACTIONS**



PARTNERSHIP GOALS: ECOSYSTEM OUTCOMES



PRIORITY B: PROTECT THE INTACT ECOSYSTEM PROCESSES THAT SUSTAIN PUGET SOUND

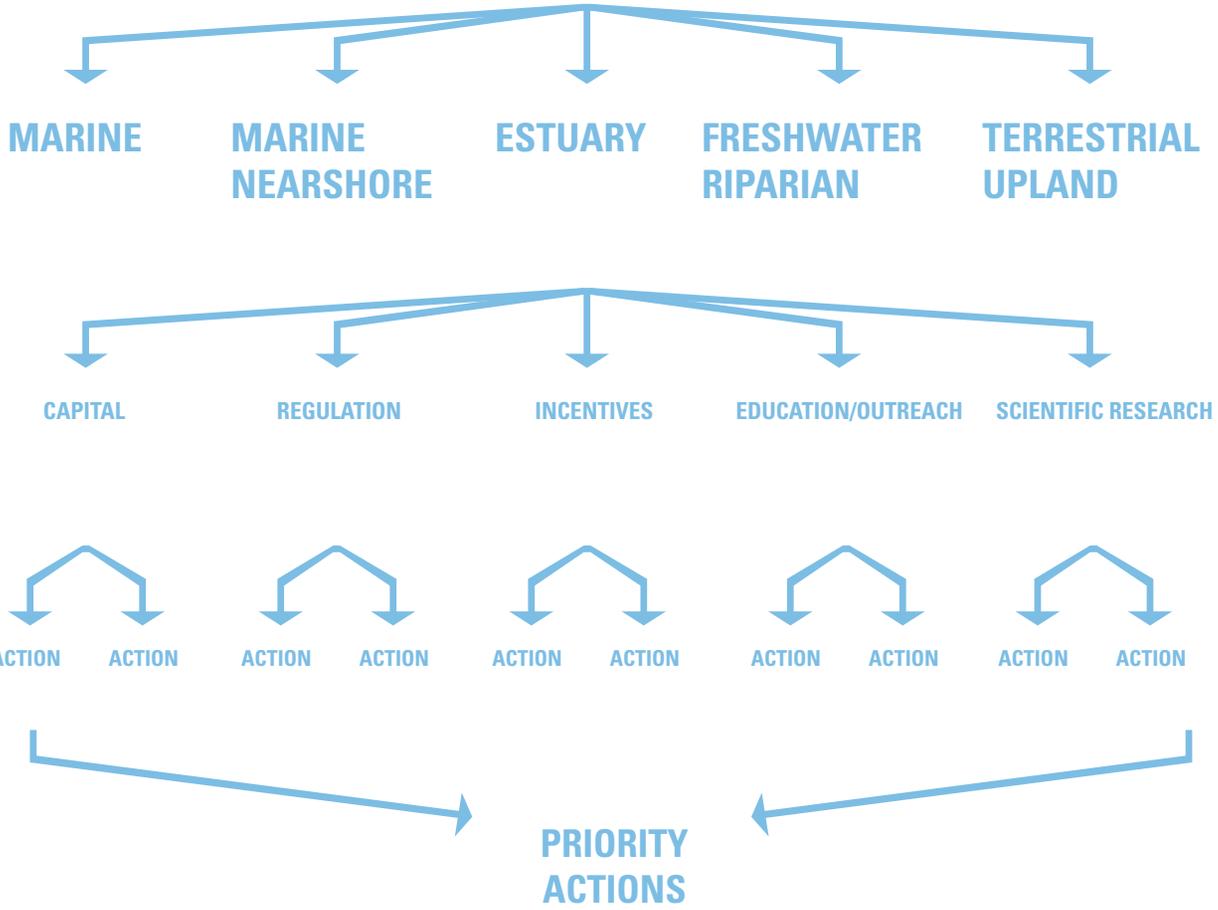
WHAT DO WE NEED TO DO?
STRATEGIC PRIORITY

HOW DO WE APPROACH THE PRIORITY?
STRATEGIC PRIORITY CATEGORIES

HOW DO WE IMPLEMENT IT?
TACTICS

WHAT ACTIONS IMPLEMENT THE
ACTION AGENDA?
ACTIONS

WHAT ARE THE HIGHEST PRIORITY ACTIONS?



PARTNERSHIP GOALS: ECOSYSTEM OUTCOMES



PRIORITY C: RESTORE ECOSYSTEM PROCESSES THAT SUSTAIN PUGET SOUND

WHAT DO WE NEED TO DO?
STRATEGIC PRIORITY

HOW DO WE APPROACH THE PRIORITY?
STRATEGIC PRIORITY CATEGORIES

HOW DO WE IMPLEMENT IT?
TACTICS

WHAT ACTIONS IMPLEMENT THE
ACTION AGENDA?
ACTIONS

WHAT ARE THE HIGHEST PRIORITY ACTIONS?

MARINE MARINE NEARSHORE ESTUARY FRESHWATER RIPARIAN TERRESTRIAL UPLAND

CAPITAL REGULATION INCENTIVES EDUCATION/OUTREACH SCIENTIFIC RESEARCH

ACTION ACTION ACTION ACTION ACTION ACTION ACTION ACTION

PRIORITY
ACTIONS

PARTNERSHIP GOALS: ECOSYSTEM OUTCOMES



PRIORITY D: REDUCE THE SOURCES OF WATER POLLUTION

WHAT DO WE NEED TO DO?
STRATEGIC PRIORITY

HOW DO WE APPROACH THE PRIORITY?
STRATEGIC PRIORITY CATEGORIES

HOW DO WE IMPLEMENT IT?
TACTICS

WHAT ACTIONS IMPLEMENT THE ACTION AGENDA?

ACTIONS

WHAT ARE THE HIGHEST PRIORITY ACTIONS?

**SOURCE
CONTROL**

CONVEYANCE

TREATMENT

REMOVAL

CAPITAL

REGULATION

INCENTIVES

EDUCATION/OUTREACH

SCIENTIFIC RESEARCH

ACTION

**PRIORITY
ACTIONS**

