

DASHBOARD OF ECOSYSTEM INDICATORS

Role of the Indicator Champions

Indicator Champions are a select group of lead professionals from throughout the various communities and organizations around Puget Sound who give their time to work collaboratively with the leaders of the Puget Sound Partnership and its partner organizations. These Indicator Champions serve as point persons, sounding boards and single points of contact for each of the Dashboard's indicators. There is one Indicator Champion responsible for shepherding each of the 20 indicators on the Dashboard of Ecosystem Indicators, and each Indicator Champion serves as the primary point of contact for their designated Dashboard indicator. These well-respected leaders are absolutely critical to the success of our Dashboard work including our associated processes for:

- data collection,
- data cleansing,
- data analysis and
- the development of the powerful graphic presentations that are to be developed and improved each year in an effort to tell the stories about their designated indicators and to persuade others about what is needed to improve the health of the Sound in each Dashboard indicator's case.

These key leaders are responsible for building and refining both their respective families of indicators on the Dashboard, as well as for developing and improving the respective operational definitions for each Dashboard indicator so that the Dashboard's indicators over time are:

- stated clearly in unambiguous terms,
- indeed understood to be the critical measures of success in each of the areas of professional expertise represented on the Dashboard, and
- systematically improved upon over time.

The Dashboard Indicator Champions are responsible for working together through the Partnership's Performance Management leaders to discuss and improve their indicators going forward in collaboration with the other Dashboard Indicator Champions involved. By doing so, our collective intention is to:

- develop a community of practice amongst our Indicator Champions where we learn together about the indicators themselves,

- are committed to learning about how the public sees each of the Dashboard indicators and are moved to action based on what these Dashboard indicators tell us, and
- benchmark with our expert counter-parts in other large aquatic ecosystems and national estuary programs' ecosystem improvement efforts with the mutual goal of improving the business of restoring the world's waterways as our highest priority.

Our Indicator Champions are truly distinguished, passionate leaders in each of their respective areas of professional expertise who work both collaboratively with each other and across their respective professional associations to network, make presentations, share information, and proudly represent the Puget Sound's Dashboard of Ecosystem Indicators going forward.