

PUGET SOUND REGION ISSUES SURVEY
JOB #320-362 WFT
N=2000

Time Began _____
 Time Ended _____
 Minutes _____

Hello, I'm _____ from FMA, a public opinion research company. We are not telemarketers trying to sell anything, or ask for a donation of any type. We're conducting a public opinion survey about some important issues that concern residents of your area. May I speak to _____?

1. First, would you say that things in _____ are generally headed in the right direction or do you feel that things are pretty seriously off on the wrong track?

	<u>RIGHT DIRECTION</u>	<u>WRONG TRACK</u>	<u>(DON'T READ) MIXED</u>	<u>(DON'T READ) DK/NA</u>
(DO NOT ROTATE)				
a. The State of Washington -----	42%	33%	20%	5%
b. The Puget Sound Region -----	42%	31%	21%	6%
c. Your county -----	46%	31%	18%	5%

2. Next, I'm going to mention some issues. For each one I read, please tell me whether you think it is an extremely serious problem, a very serious problem, a somewhat serious problem, or not a serious problem in your area that should be addressed. **(ROTATE)**

	<u>EXT. SERIOUS PROBLEM</u>	<u>VERY SERIOUS PROBLEM</u>	<u>SMWT SERIOUS PROBLEM</u>	<u>NOT SERIOUS PROBLEM</u>	<u>(DONT KNOW/ NA)</u>
(ASK SPLIT SAMPLE A ONLY)					
[]a. Water pollution -----	21%	26%	27%	23%	3%
[]b. Polluted urban and storm water runoff that flows into our rivers, creeks and the Sound -----	21%	31%	25%	19%	4%
[]c. The amount you pay in local taxes -----	23%	27%	25%	23%	3%
[]d. The cost of gasoline -----	42%	38%	11%	8%	0%
[]e. A lack of good-paying jobs in our local area -----	17%	25%	26%	26%	6%
[]f. The impact of pollution on our health -----	21%	27%	27%	20%	4%
[]g. Global warming and climate change -----	26%	29%	24%	19%	3%
[]h. The condition of the local economy -----	21%	28%	27%	23%	1%
[]i. Too much growth and development -----	21%	28%	28%	20%	2%

(ASK SPLIT SAMPLE B ONLY)					
[]j. Air pollution and smog -----	12%	15%	40%	32%	1%
[]k. Polluted urban and storm water runoff -----	14%	21%	31%	26%	8%
[]l. The amount you pay in taxes -----	25%	27%	24%	22%	2%
[]m. The cost of living -----	30%	30%	24%	15%	1%
[]n. Unemployment in our local area -----	11%	18%	32%	29%	10%

	<u>EXT. SERIOUS PROBLEM</u>	<u>VERY SERIOUS PROBLEM</u>	<u>SMWT SERIOUS PROBLEM</u>	<u>NOT SERIOUS PROBLEM</u>	<u>(DONT KNOW/ NA)</u>
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(ASK SPLIT SAMPLE B CON'T)

[]o.	The impact of water pollution on our health-----	16%	24%	31%	25%	4%
[]p.	Traffic congestion-----	28%	33%	25%	13%	1%
[]q.	The cost and availability of healthcare -----	26%	34%	21%	16%	2%
[]r.	Crime in general-----	17%	21%	34%	27%	2%

(RESUME ASKING ALL RESPONDENTS)

3. When you think about the waters in and around the Puget Sound region, what specific bodies of water come to mind? **(DO NOT READ OPTIONS-- OPEN-END; RECORD VERBATIM AND CODE BELOW)**
(MULTIPLE RESPONSES OK)

Puget Sound-----	36%	Lake Stevens Marsh-----	0%
Lake Washington-----	22%	Lake Wilderness-----	0%
Hood Canal-----	7%	Saratoga Passage-----	0%
Pacific Ocean-----	5%	Poor Gardener Bay-----	0%
Elliot Bay-----	5%	Oakland Bay-----	0%
Union Lake-----	4%	Base Inlet-----	0%
Green Lake-----	2%	Dungeness River-----	0%
Bellinghan Bay-----	2%	Star Lake-----	0%
Commencement Bay-----	2%	Rosesario Strait-----	0%
Budd Inlet Lake-----	1%	Elk Lake-----	0%
Nisqually River-----	1%	Port Susan Bay-----	0%
Long Lake-----	1%	Cottage Lake-----	0%
Tolt River-----	1%	McAlister Creek-----	0%
Strait of Juan de Fuca-----	1%	Lake Slane-----	0%
San Juan River-----	1%	Liberty Bay-----	0%
Padilla Bay-----	1%	Lake Silvia-----	0%
San Juan-----	1%	Black River-----	0%
Capital Lake-----	1%	East Bound Strait-----	0%
Wamish Rivers-----	1%	American Lake-----	0%
Noohsack River-----	1%	Amerlty Inlet-----	0%
Whacom Lake-----	1%	Straits of Georgia-----	0%
Sarrah-Kodak Straits-----	1%	Birch Bay-----	0%
Columbia River-----	1%	Cedar River-----	0%
Sinclair Bay-----	1%	Mayfield Lake-----	0%
Wildcat Lake-----	0%	Lake Cushman-----	0%
Lake Stevens-----	0%	Lake Crecent-----	0%
Tiger Lake-----	0%	Lake Ald wall-----	0%
Lake Geneva-----	0%	Don't know/None-----	20%
Lake Josephine-----	0%		
Salmon Bay-----	0%		

(ASK SPLIT SAMPLE A ONLY)

4. Overall, how would you rate the health and condition of the waters in and around Puget Sound, which includes the salt water, the shoreline, beaches, bays, lakes, and the rivers, creeks, and streams that flow into it? Please use a scale of 1 to 7, where one is "very poor condition" and seven is "excellent condition." **(WRITE IN VERBATIM SCORE BELOW)**

SCORE: _____

	Very Poor					Excellent		(DON'T READ)	
	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>	<u>7</u>	DK	<u>MEAN</u>
Condition of waters in and around Puget Sound	3%	6%	14%	33%	31%	9%	3%	2%	4.2

(ASK SPLIT SAMPLE B ONLY)

5. Overall, how would you rate the health and condition of the waters in and around Puget Sound? Please use a scale of 1 to 7, where one is "very poor condition" and seven is "excellent condition." **(WRITE IN VERBATIM SCORE BELOW)**

SCORE: _____

	Very Poor					Excellent		(DON'T READ)	
	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>	<u>7</u>	DK	<u>MEAN</u>
Condition of waters in and around Puget Sound	3%	5%	13%	29%	30%	11%	5%	4%	4.4
Q4/Q5 COMBINED	3%	5%	13%	31%	30%	10%	4%	3%	4.3

(RESUME ASKING ALL RESPONDENTS)

6. Looking ahead over the next five years, would you say you expect the health and condition of waters in and around Puget Sound to get **(ROTATE)** [] better or [] worse, or stay about the same? **(IF BETTER/WORSE ASK:)** "Is that much **BETTER/WORSE** or just somewhat?"

Much better	7%
Somewhat better	23%
About the same	38%
Somewhat worse	19%
Much worse	11%
(DON'T READ) DK/NA	3%

7. Next I would like to ask you to rate the health and condition of different bodies of water in the Puget Sound. Again, please rate each using a scale of 1 to 7, where one is "very poor condition" and seven is "excellent condition."

(ROTATE)		Very Poor							Excellent	(DON'T (READ) DK 8	MEAN
		1	2	3	4	5	6	7			
[]a.	Rivers, creeks, and streams	2%	5%	13%	27%	27%	11%	6%	8%	4.4	
[]b.	Lakes	5%	5%	10%	31%	24%	9%	7%	10%	4.3	
[]c.	Bays	6%	7%	12%	33%	21%	7%	5%	10%	4.1	
[]d.	The shoreline and beaches	4%	6%	12%	31%	22%	10%	7%	7%	4.3	
[]e.	The Sound	5%	6%	12%	32%	24%	10%	6%	6%	4.2	
[]f.	Waterways	4%	7%	13%	27%	22%	7%	6%	15%	4.2	

8. How urgent would you rate the need to clean-up and protect waters in and around Puget Sound? Again using a scale of one to seven, but this time with one meaning "not at all urgent" and seven meaning "extremely urgent?" (WRITE IN VERBATIM SCORE BELOW)

SCORE: _____

	Not At All Urgent							Ext. Urgent		(DON'T (READ) DK 8	MEAN
	1	2	3	4	5	6	7				
Need to clean-up and protect waters in and around Puget Sound	5%	5%	9%	16%	25%	17%	22%	2%	4.9		

9. Next, I would like to change the topic slightly. For each of the following statement, please tell me if you think the statement is accurate or inaccurate. (IF ACCURATE/INACCURATE, ASK:) "Is that very ACCURATE/INACCURATE or only somewhat?" (ROTATE)

	<u>VERY ACC.</u>	<u>SMWT ACC.</u>	<u>SMWT INACC.</u>	<u>VERY INACC.</u>	<u>(DON'T READ) DK/NA</u>
(ASK SPLIT SAMPLE A ONLY)					
[]a. Water that is flushed down toilets and water that goes into curbside gutters ends up in the same system of underground pipes. -----	19%	23%	19%	24%	15%
[]b. Water that flows down storm drains is treated and cleaned before it is discharged into Puget Sound waters. -----	21%	24%	16%	25%	14%
[]c. Water that goes into the streets or gutters in front of homes and businesses flows into storm drains. -----	43%	39%	7%	6%	5%

(ASK SPLIT SAMPLE B ONLY)					
[]d. Water that is flushed down toilets and water that goes into curbside gutters ends up in different systems of underground pipes. -----	31%	31%	11%	11%	15%
[]e. Water that flows down storm drains is not treated nor cleaned before it is discharged into Puget Sound waters. -----	31%	34%	10%	13%	11%
[]f. Water that goes into the streets or gutters in front of homes and businesses ends up in Puget Sound waters. -----	40%	41%	7%	4%	8%

(ASK SPLIT SAMPLE A ONLY)
 10. Which statement comes closest to your opinion about what is most responsible for pollution in the waters in and around Puget Sound? (ROTATE)

[] Activities on the water, including fishing, cargo shipping, oil tankers, and recreational use ----- 11%

OR

[] Activities on the land that flow into the waters, such as pollution caused by businesses, industry and residents ----- 45%

- (DON'T READ) Both equally ----- 36%
- (DON'T READ) Neither ----- 3%
- (DON'T READ) Other ----- 2%
- (DON'T READ) DK/NA ----- 4%

(ASK SPLIT SAMPLE B ONLY)

11. Who do you think is most responsible for pollution of waters in and around Puget Sound? **(ROTATE)**

- [] Businesses and industry in the Puget Sound area-----28%
- OR
- [] Residents living in the Puget Sound area ----- 14%
- (DON'T READ)** Both equally -----47%
- (DON'T READ)** Neither -----4%
- (DON'T READ)** Other -----3%
- (DON'T READ)** DK/NA-----4%

(RESUME ASKING ALL RESPONDENTS)

12. Now I would like to mention some actions that people say hurt the health and condition of waters in and around Puget Sound. After you hear each one, please tell me how personally concerned you are about it. We will use a scale of one to seven, where a one means you are **NOT AT ALL CONCERNED** and seven means you are **EXTREMELY CONCERNED**. If you have no opinion or don't know enough about the item I mention, you can tell me that too. Remember you can use any number from one to seven. Here is the first one...

	Not At All Concerned			Ext. Concerned				(DON'T (READ) DK	MEAN
	1	2	3	4	5	6	7	8	
(ASK SPLIT SAMPLE A ONLY)									
[]a. Run-off from pesticides and fertilizers used by residents-----	4%	6%	7%	14%	23%	17%	26%	3%	5.1
[]b. Population growth-----	7%	5%	6%	20%	21%	20%	19%	2%	4.8
[]c. Leaking septic tanks that allow sewage to flow into Puget Sound waters-----	5%	6%	5%	17%	17%	21%	22%	7%	5.0
[]d. Lack of enforcement of current environmental and water protection rules and regulations-----	7%	6%	5%	21%	18%	17%	17%	9%	4.7
[]e. Global warming and climate change-----	12%	11%	6%	18%	14%	17%	18%	3%	4.4
[]f. Residential run-off caused by hosing off driveways and sidewalks-----	10%	13%	8%	24%	24%	10%	9%	3%	4.1
[]g. Polluted run-off from agriculture, including animal waste-----	5%	7%	10%	19%	19%	18%	19%	3%	4.7
[]h. The loss of forest and wetlands to development-----	4%	4%	6%	17%	18%	24%	25%	2%	5.1
[]i. Oil spills-----	6%	4%	4%	18%	16%	24%	25%	3%	5.1
[]j. Reductions in funding for programs to protect and clean-up local waters-----	6%	4%	6%	20%	17%	20%	20%	7%	4.9
[]k. Polluted storm water run-off-----	4%	5%	6%	23%	22%	19%	17%	4%	4.8
[]l. Pollution from cruise ships-----	8%	8%	8%	22%	18%	14%	14%	9%	4.4

		Not At All Concerned				Ext. Concerned			(DON'T (READ) DK	<u>MEAN</u>
		<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>	<u>7</u>	<u>8</u>	
(ASK SPLIT SAMPLE A CON'T)										
[]m.	Air pollution from cars and industry that accumulates in Puget Sound waters-----	9%	8%	7%	20%	21%	16%	16%	4%	4.6
(ASK SPLIT SAMPLE B ONLY)										
[]n.	Run-off from residential behaviors, such as yard maintenance and washing cars-----	10%	10%	13%	22%	18%	12%	12%	2%	4.1
[]o.	Too much development-----	6%	7%	5%	18%	17%	24%	22%	2%	5.0
[]p.	The amount of untreated human waste and sewage that flows into Puget Sound waters-----	6%	6%	5%	18%	18%	20%	20%	7%	4.9
[]q.	Industrial pollutants that flow into Puget Sound waters, rivers, lakes, and streams-----	5%	4%	6%	19%	15%	23%	24%	5%	5.1
[]r.	Flooding-----	10%	11%	10%	21%	19%	13%	12%	4%	4.2
[]s.	Polluted runoff from roads, parking lots and sidewalks that flows into Puget Sound waters-----	5%	6%	9%	22%	26%	14%	14%	3%	4.6
[]t.	Pollution from farms that flows into Puget Sound creeks, rivers, and bays-----	6%	7%	12%	22%	20%	16%	12%	6%	4.5
[]u.	Logging practices-----	9%	10%	9%	21%	16%	11%	12%	12%	4.2
[]v.	Pollution from cargo ships and tankers-----	6%	5%	6%	23%	18%	20%	16%	5%	4.8
[]w.	The construction of bulkheads, rock walls and other shoreline structures-----	11%	13%	10%	24%	18%	9%	6%	9%	3.8
[]x.	Storm water run-off-----	7%	11%	13%	24%	21%	10%	10%	3%	4.2
[]y.	Pollution from recreational boats-----	10%	14%	13%	23%	19%	9%	9%	3%	3.9

(RESUME ASKING ALL RESPONDENTS)

13. Next, I am going to read the same items you just heard. This time, after I read each one, please tell me if you think that item is very responsible, somewhat responsible, not too responsible or not at all responsible for a decline in the health and condition of waters in and around Puget Sound. **(ROTATE)**

	<u>VERY RESP</u>	<u>SMWT RESP</u>	<u>NOT TOO RESP</u>	<u>NOT AT ALL RESP</u>	<u>(DON'T READ) DK/NA</u>
(ASK SPLIT SAMPLE A ONLY)					
[]a. Run-off from pesticides and fertilizers used by residents	33%	46%	12%	6%	3%
[]b. Population growth	36%	41%	10%	9%	3%
[]c. Leaking septic tanks that allow sewage to flow into Puget Sound waters	37%	35%	11%	11%	7%
[]d. Lack of enforcement of current environmental and water protection rules and regulations	33%	37%	11%	11%	7%
[]e. Global warming and climate change	30%	32%	15%	17%	5%
[]f. Residential run-off caused by hosing off drive ways and sidewalks	27%	37%	18%	15%	3%
[]g. Polluted run-off from agriculture, including animal waste	32%	44%	11%	8%	4%
[]h. The loss of forest and wetlands to development	41%	39%	9%	7%	3%
[]i. Oil spills	44%	35%	8%	10%	3%
[]j. Reductions in funding for programs to protect and clean-up local waters	37%	39%	8%	9%	7%
[]k. Polluted storm water run-off	38%	40%	9%	7%	5%
[]l. Pollution from cruise ships	29%	35%	14%	13%	9%
[]m. Air pollution from cars and industry that accumulates in Puget Sound waters	34%	40%	11%	8%	7%

(ASK SPLIT SAMPLE B ONLY)

[]n. Run-off from residential behaviors, such as yard maintenance and washing cars	23%	46%	18%	10%	3%
[]o. Too much development	41%	40%	7%	9%	2%
[]p. The amount of untreated human waste and sewage that flows into Puget Sound waters	36%	37%	12%	10%	5%
[]q. Industrial pollutants that flow into Puget Sound waters, rivers, lakes, and streams	43%	39%	6%	9%	4%
[]r. Flooding	27%	33%	17%	17%	5%
[]s. Polluted runoff from roads, parking lots and sidewalks that flows into Puget Sound waters	33%	43%	13%	8%	4%

	<u>VERY RESP</u>	<u>SMWT RESP</u>	<u>NOT TOO RESP</u>	<u>NOT AT ALL RESP</u>	<u>(DON'T READ) DK/NA</u>
(ASK SPLIT SAMPLE B CON'T)					
[]t. Pollution from farms that flows into Puget Sound creeks, rivers, and bays -----	28%	41%	13%	11%	6%
[]u. Logging practices -----	30%	33%	13%	13%	11%
[]v. Pollution from cargo ships and tankers -----	39%	39%	8%	11%	4%
[]w. The construction of bulkheads, rock walls and other shoreline structures -----	23%	32%	17%	19%	9%
[]x. Storm water run-off -----	34%	37%	13%	12%	3%
[]y. Pollution from recreational boats -----	27%	40%	15%	13%	4%

(RESUME ASKING ALL RESPONDENTS)

14. Next, let me mention some specific facts about the health and condition of waters in and around Puget Sound. After I mention each one, please tell me whether you personally consider it to be an extremely serious concern, very serious concern, somewhat serious concern or really not much of a concern at all for people living in the Puget Sound region. **(ROTATE)**

	<u>EXT SER CONC</u>	<u>VERY SER CONC</u>	<u>SMWT SER CONC</u>	<u>NOT CONC</u>	<u>(DON'T READ) DK/NA</u>
(ASK SPLIT SAMPLE A ONLY)					
[]a. Areas of Hood Canal are oxygen-starved with large areas known as Dead Zones. -----	29%	39%	16%	10%	7%
[]b. Close to 6 thousand acres at the bottom of Puget Sound, also known as the sea floor, have unsafe contamination levels. -----	30%	39%	18%	8%	6%
[]c. Nearly 2 billion dollars a year in health care costs are linked to diseases and disabilities caused by environmental contaminants like those found in Puget Sound waters. -----	28%	36%	18%	11%	7%
[]d. The Puget Sound region generates over five billion dollars in tourism revenue and 68 thousand tourism-related jobs. However, pollution and environmental damage is making the area less attractive for tourists and costing our economy millions. -----	22%	34%	24%	15%	5%
[]e. The population of the Puget Sound Basin is expected to grow by one and a half million people by 2025 -----	26%	41%	20%	11%	2%
[]f. Every day, a billion gallons of wastewater are flushed into Puget Sound. -----	32%	39%	17%	8%	4%

	<u>EXT SER CONC</u>	<u>VERY SER CONC</u>	<u>SMWT SER CONC</u>	<u>NOT CONC</u>	<u>(DON'T READ) DK/NA</u>
(ASK SPLIT SAMPLE A CON'T)					
[]g. Every two years, the amount of oil and petroleum from roads, sidewalks and driveways that flow into Puget Sound waters adds up to roughly the equivalent of an Exxon Valdez-size oil spill.-----	35%	41%	12%	9%	4%
[]h. In 2006, 92 percent of recreational shellfish beaches were closed or placed under an advisory as a result of contamination from human waste and biotoxins. -----	34%	42%	12%	8%	4%
[]i. The Puget Sound Orca whale has been recently placed on the endangered species list by the Federal Government. -----	30%	37%	17%	12%	3%
[]j. Each year more than 50 tons of arsenic, zinc, copper, and lead are pumped into Puget Sound waters. -----	33%	41%	12%	8%	6%
[]k. If contamination of Puget Sound waters continues, we will destroy this natural and scenic treasure for future generations to enjoy. -----	33%	38%	14%	10%	5%
(ASK SPLIT SAMPLE B ONLY)					
[]l. Up to 70 percent of all Puget Sound rivers, streams, creeks and wetlands are gone, filled, or paved. -----	27%	35%	21%	14%	3%
[]m. In 2005, the state reported 24 of 65 monitored beaches violated water-quality standards at least once for health threatening bacteria.-----	33%	36%	18%	11%	2%
[]n. Puget Sound waters are contaminated with chemicals known to cause birth defects and neurological and developmental problems in children.-----	32%	37%	15%	12%	4%
[]o. Nearly 400 thousand people participate in recreational activities in the waters or beaches of Puget Sound. Pollution and environmental damage put these visitors at risk of illness. -----	27%	31%	23%	17%	3%

	<u>EXT SER CONC</u>	<u>VERY SER CONC</u>	<u>SMWT SER CONC</u>	<u>NOT CONC</u>	<u>(DON'T READ) DK/NA</u>
(ASK SPLIT SAMPLE B CON'T)					
[]p. Pollution and environmental damage have reduced and contaminated fish populations, hurting the commercial and recreational fishing industry that generates 200 million dollars annually for our economy. -----	31%	37%	18%	12%	2%
[]q. In the last 20 years, 200 square miles of Puget Sound forests have been cut to clear the way for growth and development in the region. -----	30%	32%	22%	13%	2%
[]r. Every day, one hundred thousand pounds of toxic chemicals are flushed into the Puget Sound. -----	40%	39%	12%	5%	3%
[]s. Overall, 40 species in the Puget Sound – including orcas, otters, steelhead, and salmon are listed as threatened, at risk, or endangered. -----	35%	43%	13%	7%	2%

(ASK SPLIT SAMPLE B CON'T)					
[]t. Every year, close to 25 thousand tons of oil or petroleum products from roads, sidewalks and driveways flow into Puget Sound waters. -----	35%	41%	13%	8%	2%
[]u. A dead Orca that washed ashore was so contaminated that federal law required it to be buried in a hazardous waste site. -----	33%	39%	16%	9%	4%
[]v. Septic tanks, many of them old and leaking, send raw sewage into the Sound each day. -----	33%	42%	16%	8%	1%
[]w. Because of growth and development, the Puget Sound area has experienced increasingly destructive and more frequent flooding. -----	26%	34%	25%	13%	2%

(ASK SPLIT SAMPLE A ONLY)

15. Now that you have heard more, please let me ask you again, overall how would you rate the health and condition of the waters in and around Puget Sound, which includes the salt water, the shoreline, beaches, bays, lakes, and the rivers, creeks, and streams that flow into it? Please use a scale of 1 to 7, where one is "very poor condition" and seven is "excellent condition." **(WRITE IN VERBATIM SCORE BELOW)**

SCORE: _____

	Very Poor					Excellent		(DON'T (READ) DK	
	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>	<u>7</u>	<u>8</u>	<u>MEAN</u>
Condition of waters in and around Puget Sound-----	11%	11%	11%	31%	21%	9%	4%	2%	3.9

(ASK SPLIT SAMPLE B ONLY)

16. Now that you have heard more, please let me ask you again, overall, how would you rate the health and condition of the waters in and around Puget Sound? Please use a scale of 1 to 7, where one is "very poor condition" and seven is "excellent condition." **(WRITE IN VERBATIM SCORE BELOW)**

SCORE: _____

	Very Poor					Excellent		(DON'T (READ) DK	
	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>	<u>7</u>	<u>8</u>	<u>MEAN</u>
Condition of waters in and around Puget Sound-----	11%	10%	12%	29%	22%	10%	6%	1%	3.9
Q15/Q16 COMBINED -----	11%	11%	11%	30%	22%	9%	5%	1%	3.9

(RESUME ASKING ALL RESPONDENTS)

17. And how urgent would you rate the need to clean-up and protect waters in and around Puget Sound? Again using a scale of one to seven, but this time with one meaning "not at all urgent" and seven meaning "extremely urgent?" **(WRITE IN VERBATIM SCORE BELOW)**

SCORE: _____

	Not At All Urgent					Ext. Urgent		(DON'T (READ) DK	
	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>	<u>7</u>	<u>8</u>	<u>MEAN</u>
Need to clean-up and protect waters in and around Puget Sound-----	4%	5%	5%	16%	16%	27%	25%	2%	5.2

18. Next, which of the following do you personally believe is the most important reason to clean, restore, and protect the waters in and around Puget Sound? Is it **(ROTATE)** [] to protect the economy and jobs, including tourism, ports and fishing, [] to protect the environment, including air, land and water, [] to protect a legacy for future generations or [] to protect our health? **(IF DON'T KNOW/NA ON FIRST CHOICE, SKIP SECOND CHOICE QUESTION AND CODE DK FOR SECOND CHOICE) (IF SAYS NONE IN FIRST CHOICE CODE NONE IN SECOND CHOICE) IF UNWILLING TO CHOOSE, BUT SAYS ALL, CODE ALL IN FIRST AND NO ANSWER IN SECOND)**

And which of the remaining three reasons would be your second most important reason? **(READ THE REMAINING CHOICES IF ASKED BY RESPONDENT)**

	<u>1st</u> <u>CHOICE</u>	<u>2ND</u> <u>CHOICE</u>
Economy and jobs, including tourism, ports and fishing-----	7%	8%
The environment, including air, land and water -----	20%	14%
A legacy for future generations-----	14%	12%
Health-----	17%	18%
(DON'T READ) None-----	3%	4%
(DON'T READ) All-----	39%	2%
(DON'T READ) DK/NA-----	1%	41%

19. Now, I am going to mention a list of groups and organizations that can be found in the Puget Sound region. After each one please tell me whether you think that group or organization should be responsible for paying to help clean-up and protect the Sound's waters? **(IF YES ASK:)** "Would you say they should be responsible for paying for all the clean-up and protection; most of the clean-up and protection; or some of the clean-up and protection?" **(ROTATE)**

	<u>YES</u> <u>ALL</u>	<u>YES</u> <u>MOST</u>	<u>YES</u> <u>SOME</u>	<u>NO</u>	<u>(DK/</u> <u>NA)</u>
(ASK ALL RESPONDENTS)					
[]a. Developers-----	29%	19%	44%	5%	3%
[]b. Industrial and manufacturing businesses-----	33%	24%	36%	4%	2%
[]c. Cargo and tanker shipping businesses-----	33%	21%	40%	3%	2%
[]d. Oil companies-----	38%	21%	34%	4%	3%
[]e. Cruise ship lines-----	29%	17%	43%	7%	4%
[]f. Residents of the Sound Region-----	20%	12%	51%	15%	2%
[]g. Non-profit groups-----	13%	8%	35%	37%	7%
[]h. The government-----	34%	18%	39%	6%	3%
[]i. Waterfront homeowners-----	19%	11%	48%	17%	4%

THESE ARE MY FINAL QUESTIONS, AND THEY ARE FOR CLASSIFICATION PURPOSES ONLY.

20. How would you describe the area in which you live? Would you say that you live in: **(READ LIST AND ROTATE CODES 1 THRU 5 AND CODES 5 THRU 1)**

- A big city----- 11%
- A medium or small city ----- 24%
- A suburban area ----- 19%
- A small town----- 20%
- A rural area----- 24%
- (DON'T READ)** DK/NA/Refused -----2%

21. How close do you live to one of Puget Sound's waters, like a river, bay, creek, stream: **(READ LIST)**

- One block or less----- 20%
- Several blocks ----- 13%
- Less than one mile----- 24%
- One to five miles----- 27%
- Five to 15 miles -----9%
- 16 to 30 miles-----1%
- More than 30 miles -----2%
- (DON'T READ)** DK/NA-----3%

22. Do you own or rent your place of residence?

- Own ----- 84%
- Rent----- 14%
- (DON'T READ)** DK/NA/Refused -----2%

23. Does your residence have a septic tank?

- Yes ----- 45%
- No ----- 51%
- (DON'T READ)** DK/NA/Refused -----5%

24. Do you subscribe to cable television, digital cable television or satellite television like DirecTV?

- Yes, cable TV----- 44%
- Yes, digital cable TV----- 20%
- Yes, satellite TV ----- 15%
- Both cable & satellite -----1%
- Both digital cable & satellite-----2%
- No ----- 14%
- (DK/NA)**-----3%

25. Do you have children under the age of 19, do you have older children, or do you not have children?

Children under 19 -----20%
 Older children -----44%
 Both-----5%
 Neither-----29%
 (DON'T READ) DK/NA-----3%

26. Generally speaking, do you usually think of yourself as (ROTATE) [] a Democrat, [] a Republican, or an Independent? (IF DEMOCRAT/REPUBLICAN, ASK:) "Do you consider yourself a strong (DEMOCRAT/REPUBLICAN) or not so strong (DEMOCRAT/REPUBLICAN)?" (IF "INDEPENDENT" ASK:) "Do you think of yourself as closer to the Democrats or the Republicans?"

Strong Democrat -----24%
 Not so strong Democrat-----12%
 Independent/ Lean Democrat -----5%
 Independent-----28%
 Independent/Lean Republican-----3%
 Not so strong Republican-----7%
 Strong Republican-----11%
 (DON'T READ) DK/NA/REFUSED -----9%

27. Have you donated money or volunteered time to an environmental organization in the past year?

Yes, donated money -----13%
 Yes, volunteered time-----6%
 Yes, both-----12%
 No, neither-----64%
 (DON'T READ) DK/NA/Refused -----5%

28. What was the last level of school you completed?

Grade 1 - 8-----0%
 Grade 9 - 11 -----2%
 High School graduate -----14%
 Less than 4 years of college-----27%
 College graduate (4)-----37%
 Post graduate study -----17%
 (DON'T READ) DK/Refused -----2%

29. In what year were you born?

1990-1984 (18-24)	-----5%
1983-1979 (25-29)	-----6%
1978-1974 (30-34)	-----7%
1973-1969 (35-39)	-----7%
1968-1964 (40-44)	-----11%
1963-1959 (45-49)	-----9%
1958-1954 (50-54)	-----10%
1953-1949 (55-59)	-----10%
1948-1944 (60-64)	-----11%
1943-1934 (65-74)	-----11%
1933 or earlier (75 & over)	-----9%
(DON'T READ) DK/Refused	-----2%

30. I don't need to know the exact amount, but please stop me when I read the category that includes the total income for your household before taxes in 2007. Was it:

Less than \$25,000	-----3%
\$25,001 to \$49,999	-----9%
\$50,000 - \$74,999	-----13%
\$75,000 - \$99,999	-----21%
\$100,000 - \$149,999	-----14%
\$150,000 to \$199,999	-----6%
\$200,00 or more	-----5%
(DON'T READ) DK/NA/REFUSED	-----28%

31. Did I reach you on a cell phone for this call? **(READ ONLY IF NECESSARY: By cell phone, I mean a telephone that is mobile and usable outside of your neighborhood.)**

Yes	-----3%
No	-----95%
(DON'T READ) DK/NA	-----2%

32. Thinking about your personal telephone usage, please tell me which of the following best describes your phone usage? **(READ LIST) (NOTE: INTERNET TELEPHONE/VONAGE OR VOIP IS THE SAME AS A LAND LINE)**

I only have a cell phone	-----2%
I mostly use a cell phone but also have a traditional land line phone or internet telephone service in my home	-----23%
I mostly use my home land line or internet phone, but also have a cell phone	-----41%
I use a cell phone and a land line about the same amount	-----17%
I do not have a cell phone	-----13%
(DON'T READ) DK/NA	-----4%

THANK AND TERMINATE

Sex: By observation

Male-----47%
Female-----53%

Name _____

Phone # _____

Address _____

Registration Date _____

Precinct _____

Zip _____

Interviewer _____

Cluster # _____

Verified by _____

Page # _____

Congressional _____

Senate _____

Assembly _____

FLAGS

G00-----61%
P02-----18%
G02-----54%
P04-----50%
G04-----88%
P06-----45%
G06-----74%
P07-----29%
G07-----62%
PP08-----48%
Blank-----2%

REGIONAL GROUPS

North: (San Juan, Island, Whatcom,
Skagit)-----10%
West (Clallam, Jefferson, Mason,
Kitsap)-----10%
Central: (Thurston, Pierce, Snohomish)--37%
King County-----43%

COUNTY

Clallam-----2%
Island-----2%
Jefferson-----1%
King-----43%
Kitsap-----6%
Mason-----1%
Pierce-----16%
San Juan-----1%
Skagit-----3%
Snohomish-----15%
Thurston-----6%
Whatcom-----5%