The following terms are often understood and used in different ways. For the purposes of our work related to advancing H-Integration and building regional and local adaptive management programs, we will use these terms as defined below:

**GOALS:**
High-level statements about overall aims or purposes. Goals will establish broad common ground and overall context for what Shared Strategy participants across the H-sectors are trying to accomplish. The goals begin to translate the vision into more specific elements.

**OUTCOMES:**
These are concrete statements that describe elements of a goal in measurable terms and break the goals down into more specific pieces. Outcomes describe “what” will be achieved within and across the H-sectors. A well-worded outcome will be specific, measurable, and time-bound. We may have long-term, intermediate and short-term outcomes.

**STRATEGY:**
Strategy is about “how” we will achieve our goals and outcomes. This includes the methods or approaches that set the path from current conditions to the desired future state and guide the creation of actions.

**MEASURES:**
A metric used to determine the progress toward an outcome or how well an outcome is satisfied.

**BENCHMARK:**
A measurable target that we want to reach by a particular time, to show progress toward an outcome or how well an outcome is satisfied.

**ACTION:**
A specific program, project or change in behavior intended to achieve one or more outcomes.